Week\_Num2 = WEEKNUM('creditcard\_db cc\_detail'[Week\_Start\_Date\_temp])

Revenue = 'creditcard\_db cc\_detail'[Annual\_Fees]+'creditcard\_db cc\_detail'[Total\_Trans\_Amt]+'creditcard\_db cc\_detail'[Interest\_Earned]

AgeGroup = SWITCH(

    TRUE(),

    'creditcard\_db custmer'[Customer\_Age] <30, "20-30",

    'creditcard\_db custmer'[Customer\_Age]>=30 && 'creditcard\_db custmer'[Customer\_Age] < 40, "30-40",

    'creditcard\_db custmer'[Customer\_Age] >=40 && 'creditcard\_db custmer'[Customer\_Age] < 50, "40-50",

     'creditcard\_db custmer'[Customer\_Age] >=50 && 'creditcard\_db custmer'[Customer\_Age] < 60, "50-60",

     'creditcard\_db custmer'[Customer\_Age] >=60,"60+",

     "unknown")

IncomeGroup = SWITCH(

    TRUE(),

    'creditcard\_db custmer'[Income] < 35000,"low income",

    'creditcard\_db custmer'[Income] >=35000 && 'creditcard\_db custmer'[Income]< 70000,"Mid income",

    'creditcard\_db custmer'[Income]>= 70000, "Highincome",

    "unknown")

Current\_week\_Revenue = CALCULATE(

    SUM('creditcard\_db cc\_detail'[Revenue]),

    FILTER(

    ALL('creditcard\_db cc\_detail'),

    'creditcard\_db cc\_detail'[Week\_Num2] = MAX('creditcard\_db cc\_detail'[Week\_Num2])) )

Privious\_week\_Revenue = CALCULATE(

    SUM('creditcard\_db cc\_detail'[Revenue]),

    FILTER(

    ALL('creditcard\_db cc\_detail'),

    'creditcard\_db cc\_detail'[Week\_Num2] = MAX('creditcard\_db cc\_detail'[Week\_Num2])-1))

WOW\_Revenue = DIVIDE(([Current\_week\_Revenue]-[Privious\_week\_Revenue]),[Privious\_week\_Revenue])